



EA7
EMPORIO ARMANI

WLPPT

WORLD LEGENDS PADEL TOUR

ROAD TO DUBAI

GAME CHANGER



INTRODUCTION

EA7 WORLD LEGENDS PADEL TOUR IS THE FIRST INTERNATIONAL PADEL TOUR WHERE THE PROTAGONIST WILL BE FORMER LEGENDS OF INTERNATIONAL FOOTBALL.

A PADEL **EVENT**

THAT WILL MAKE

HISTORY



EA7 WLPT TOUR

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DUBAI

BARCELONA

ROME

MADRID

PARIS

AMSTERDAM

MIAMI

DUBAI
FINALS

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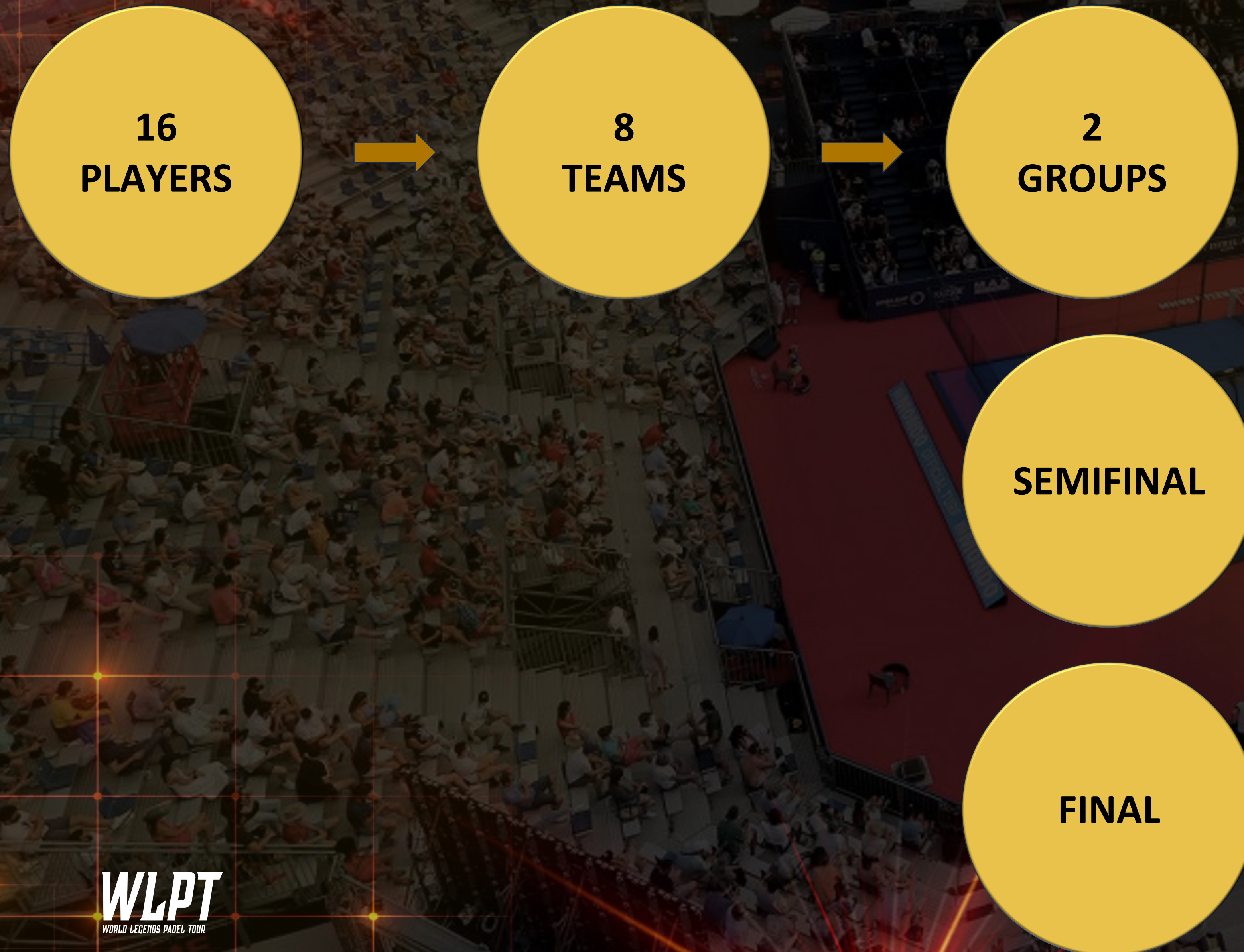
20 - 21 OF MAY – CIRCOLO DUE PONTI



COMPETITION



COMPETITION



PLAYERS

TOTTI

PIZARRO

PANUCCI

LIVERANI

CANDELA

MARCOLIN

DI BIAGIO

TONI

COSTACURTA

F. DE BOER

WINTER

BORRIELLO

SPECIAL GUEST PLAYERS

GHIONE

FISICHELLA

OFFICIAL SPONSOR



LOGO PLACEMENT ON SPORTSWARE MATERIAL OF THE EVENT (PLAYER) IN THE SPACE DEDICATED TO OFFICIAL SPONSORS ((BACKO OF T-SHIRT).

PLACEMENT OF THE LOGO RESERVED FOR OFFICIAL SPONSORS ON THE BACK DROP INTERVIEWS.

PLACEMENT OF THE LOGO RESERVED FOR OFFICIAL SPONSORS ON THE SIDE COURT.

PLACEMENT OF THE LOGO RESERVED FOR OFFICIAL SPONSORS ON THE PRIZE GIVING BACKDROP.

8 PERSONALIZED INVITATIONS FOR THE VIP LOUNGE

BRAND VIDEO CLIPS FRAME WITH YOUR LOGO (STAGE ANNOUNCEMENT VIDEO) POSTED BY WLPT'S SOCIAL MEDIA PROFILE.

CUSTOMIZED VIDEO CLIPS (I'LL BE THERE) PUBLISHED BY PLAYER SOCIAL MEDIA PROFILE.

CUSTOMIZED VIDEO CLIPS (I'LL BE THERE) PUBLISHED BY WLPT'S SOCIAL MEDIA PROFILE.

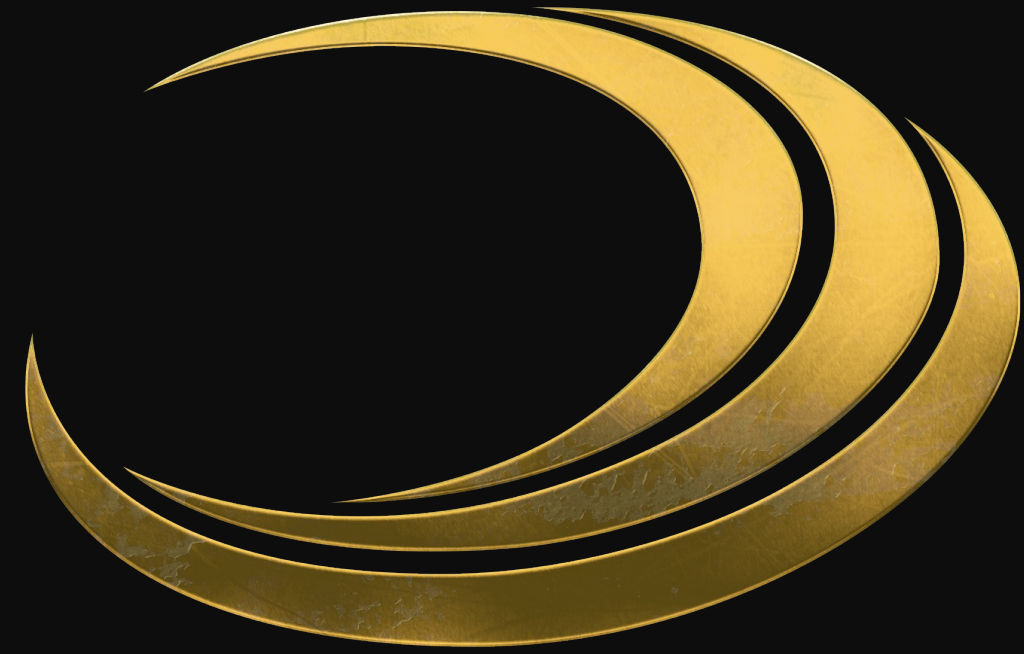
VALUE OF THE PACKAGE

25K



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GEA

W O R L D

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